

CALS GLOBAL SEMINAR SERIES

The Role of Young Africans in Agricultural Transformation through Innovative Agri-entrepreneurship

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Hutcheson 302 at 12:00 pm



Africa is food insecure despite its potential of economic viability due to its natural resource base and the large number of young people in the continent. In order to tackle the persistent high unemployment rates and reduced food productivity, enterprise development and innovative entrepreneurship have become an important economic development agenda. Agricultural universities such as Egerton University have taken up this challenge by innovating their training programs to allow for a shift from traditional agriculture science teaching to agribusiness as a strategic focus to training industry-ready as well as entrepreneurial graduates. This has made agripreneurship become central to attainment of social and economic development. Through the innovative agripreneurship training launched at Egerton University, business prototypes have been developed by graduate and undergraduate students that are revealing the innate potential of young Africans to contribute to tackling unemployment and contribute to Regional Development. This seminar shares on the existing regional agribusiness strategies and a case of implementing agripreneurship program at Egerton University.



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